

Privacy Policy

1. Introduction

Formul8 Solutions Pty Ltd (“we”, “us”, “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [website URL] (the “Site”). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Privacy Policy. Any changes will be effective immediately upon posting the revised Privacy Policy on the Site, and you waive the right to receive specific notice of each change.

By using our Site, you agree to the collection and use of information in accordance with this Privacy Policy.

2. Information We Collect

2.1. Personal Information

When you visit our Site, register for an account, subscribe to our newsletter, or engage in other activities on our Site, we may collect personally identifiable information ("Personal Information") that you provide to us. Personal Information may include:

- Your name
- Email address
- Phone number
- Mailing address
- Payment information (such as credit card details when making a purchase)

2.2. Non-Personal Information

We may collect non-personally identifiable information ("Non-Personal Information") about your interactions with our Site. This may include your:

- Browser type
- IP address
- Pages viewed
- Time and date of visit
- Other anonymous data regarding your use of our Site

2.3. Cookies and Tracking Technologies

We may use cookies, web beacons, and other tracking technologies to collect Non-Personal Information to improve your experience on our Site, analyze Site performance, and deliver tailored advertisements. You can

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choose to disable cookies through your browser settings, but this may affect the functionality of the Site.

3. How We Use Your Information

We may use the information we collect from you in the following ways:

- To provide, operate, and maintain our Site and services.
- To improve and personalize your experience on our Site.
- To process transactions, including sending you invoices, confirmations, and updates.
- To send newsletters, marketing communications, and other updates with your consent.
- To respond to your inquiries, requests, or customer service needs.
- To conduct analytics and research to improve our Site.
- To detect and prevent fraudulent activity, security breaches, and violations of our policies.

4. How We Share Your Information

We do not sell, trade, or otherwise transfer your Personal Information to third parties, except as described below:

- **Service Providers:** We may share your information with trusted third-party service providers to assist us in providing services, such as payment processing, email distribution, data analysis, marketing, and customer service. These providers are required to maintain the confidentiality of your Personal Information.
- **Compliance with Laws:** We may disclose your Personal Information if required by law, court order, or legal process, or if necessary to protect our rights or the safety of our users.
- **Business Transfers:** In the event of a merger, sale of company assets, or other business reorganisation, we may transfer your Personal Information as part of the transaction, provided that the recipient agrees to abide by this Privacy Policy.

5. Data Security

We use administrative, technical, and physical security measures to help protect your Personal Information. While we take reasonable steps to secure your information, no security system is impenetrable. We cannot guarantee the security of our database or that information you provide will not be intercepted while being transmitted to us.

6. Your Rights and Choices

6.1. Access and Correction

You have the right to access and correct your Personal Information. If you would like to review, update, or delete any of the Personal Information you have provided to us, please contact us using the details provided below.

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6.2. Marketing Communications

If you have opted to receive marketing communications from us, you may unsubscribe at any time by following the instructions in the communication or contacting us directly.

6.3. Cookies and Tracking Technologies

You can choose to disable cookies through your browser settings. Note that disabling cookies may impact your experience on our Site.

7. Retention of Your Information

We retain your Personal Information only for as long as is necessary for the purposes set out in this Privacy Policy or as required by law. Once your Personal Information is no longer necessary, we will securely destroy or anonymize it.

8. Children's Privacy

Our Site is not directed to children under the age of 18, and we do not knowingly collect Personal Information from children. If we learn that we have collected Personal Information from a child under the age of 18 without verification of parental consent, we will delete that information promptly.

9. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of these sites. We encourage you to review the privacy policies of any third-party site you visit.

10. International Users

If you are accessing our Site from outside of Australia, please be aware that your information may be transferred to, stored, and processed in Australia. By using our Site, you consent to this transfer.

11. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at: chris.cooper@formul8solutions.com.au